**Crowdfunding Campaigns Analysis Report**

Q1. According to the first created pivot table and chart we can see that “film & video”, “music”, and “theatre” are three categories that have the most successful outcomes.

Also “plays” has the most successful outcome among the other sub outcomes with a very significant difference.

According to the third pivot table and chart, it is obvious that July is the month where campaigns are more likely to be successful. August and December are the months where successful campaigns have the least numbers.

Q2. Some of limitation of this dataset is the empty cells we got in it, the time of launching and the deadline are limited to less than a year while as if we have data over a longer period, we will draw more reliable insights and conclusions. According to the statistics information for successful and failed projects, having outliers is another limitation of this dataset.

Q3. Some other possible tables can be the number of backers according to the outcomes and find a relationship between the number of backers and the number of successful or unsuccessful projects. We also can have a table to find the trend and relationship between average donation and the outcome of the projects. This will tell us according the average of donation how possible is we get the successful outcome.